GOALS
Garner the collective power of key stakeholders and communities to:

• Improve understanding of local system and how challenges accessing healthy foods impact under-resourced areas
• Support equitable food system that increases healthy eating in low-income and rural communities;
• Create new wealth and health with by expanding and improving access to the local healthy food system;
• Identify and increase economic opportunities in the region’s local healthy food system;
• Sustain information for targeted policy, investment, and resource decisions.

DELIVERABLES

• Foster Partnerships that empower communities, leaders, policy makers, farmers, entrepreneurs, and support organizations to meet the challenges, needs and opportunities the local healthy food system presents;
• Build an interactive, public facing, user friendly, web site showing the local healthy food system that includes Story Boards and Maps showing assets, needs and opportunities;
• Develop an Assessment Report of the region’s local healthy food system with an analysis of the assets, resources, needs, gaps and strategic steps and opportunities.

CHALLENGES

• Low-income areas, traditionally under-resourced, face the daily challenges of access to fresh, affordable, quality food.
• There is no sustainable tool to see and support the development of the region’s local healthy food system.